



HERZOGFEST 2018
36th Annual Herzogfest
Sponsorship Proposal



Introduction

The Herzogfest celebration is held annually in Victoria, Kansas. It is family-oriented and one of the most anticipated events of the year in the area. The festival provides entertainment and family fun for all ages. The event has grown from a one day sidewalk sale into a weekend celebration. All entertainment is FREE to the public.

Herzogfest Inc. is a domestic not-for-profit corporation recognized under section 501 (c)(3) of the Internal Revenue Code as a not-for-profit charitable organization and is operated under the supervision of a volunteer Board of Directors. Contributions and gifts are tax-deductible under section 170 (c)(2) of the Internal Revenue Code. All contributions and in-kind services are placed directly into the festival. No funds raised or donated are applied to administrative costs.

The two main directives of the Herzogfest Board of Directors are to honor and celebrate the local German heritage and to provide a community celebration focusing on family oriented fun. Homage is paid to those who settled the area and built this charming and thriving Midwest town and community.

The Herzogfest Board of Directors and its volunteers work hard throughout the year to plan this event and hold fundraisers, yet it is essential to have community support to underwrite and guarantee the success of this family event! Everyone is welcome and entertained regardless of economic means or social status.

Event Dates and Locations

Friday August 3rd, & Saturday, August 4th, 2018

City Park

Victoria, Kansas

Entertainment and Activities

- **Mountain Deer Revival**, Friday evening main stage performance
- **D.O.C.**, Friday evening main stage performance
- **Sister Whiskey**, Saturday evening main stage performance
- **Wes Cosman Band**, Saturday evening main stage performance
- **5k Run/Walk, Car Show, Market, Horseshoes, Bingo, Free Swimming, Fun Cycles, Polka Mass, Bossy Zingo, Food & Beverage Booths, Games & Activities, and More**