



## SPONSORSHIP OPPORTUNITIES

### Event Information

The Herzogfest celebration is held annually at the City Park in Victoria, Kansas. The two main goals of the festival are to honor and celebrate the local German heritage and to provide a community celebration focusing on family-oriented fun.

Herzogfest Inc. is a not-for-profit corporation and is operated under the supervision of a volunteer Board of Directors. Contributions and gifts are tax deductible. All contributions and in-kind services are placed directly into the festival.

Herzogfest 2022 was a huge success thanks to a record-breaking registration of 87 of cars, trucks, and antique tractors in the car show, an amusing cornhole tournament and two great nights of musical entertainment. Parents could keep their kids busy with more bounce houses than previous years, free face painting, and an opportunity to cool off with water tables. The whole family could enjoy ample food choices from food trucks and local organization booths, all offering great eats and the iconic Volga German food you've all come to know and love from Herzogfest!

**August 11th & 12th, 2023** is scheduled to be the 40<sup>th</sup> Herzogfest and we want to make this year's event bigger and better, so we need your help! Our plans for the 40<sup>th</sup> Herzogfest include opening the grounds at 11am on Friday, bringing back the parade, two nights of musical entertainment, kid's activities, 5k, car show, and so much more.

### Sponsorship Levels

	Festival Website Listing	Announcement During Festival Activities	Festival Banner Listing	Radio Advertising Campaign	Company Logo on Festival Poster & Brochure
<b>Platinum \$1000+</b>	X	X	X	Full	X
<b>Gold \$500-1000</b>	X	X	X	Partial	
<b>Silver \$250-500</b>	X	X	X		

**PRODUCTION DEADLINE: JULY 1st**

For inclusion on marketing materials

## Contribution Tax Deduction Form

Please complete this form and return it with your check made payable to the **Herzogfest Inc.** Please mail payment to:

HERZOGFEST INC.  
P.O. Box 433  
Victoria, KS 67671

### Please print clearly

Donation Amount: \_\_\_\_\_, Check #: \_\_\_\_\_, Date: \_\_\_\_\_

Business/Individual: \_\_\_\_\_

Street/Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Received by: \_\_\_\_\_ Date: \_\_\_\_\_

### Where can we allocate your sponsorship?

- |  |  |
|--|--|
| <input type="checkbox"/> General Event Sponsor | <input type="checkbox"/> Polka Band          |
| <input type="checkbox"/> Music/Concert         | <input type="checkbox"/> Cornhole Tournament |
| <input type="checkbox"/> Car Show              | <input type="checkbox"/> 5k                  |
| <input type="checkbox"/> Kids Activities       | <input type="checkbox"/> Stein Hoist         |
| <input type="checkbox"/> Advertising           |  |

Interested in Volunteering? Drop your contact here: \_\_\_\_\_

Herzogfest Inc.  
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[www.theherzogfest.com](http://www.theherzogfest.com)